

Sender

Name:

Email:

Phone:

Return Address:

To David Bortolussi,

My name is _____, and I am a ____ year old living in _____. I like shopping at Bonds for things like _____. I love that Bonds provides fashionable options for everyday Australians at an affordable price.

However, I was really upset to hear that the women who are making the clothes for Bonds aren't paid enough to afford a decent standard of life. It makes me really sad to know that when I buy a undies from Bonds, the woman who made it might not be able to afford to see her children or live in a decent house. Some have to work more than 80 hours every week, and still can't afford a decent standard of living.

I know that big brands like Bonds make big money, and it doesn't seem fair that a woman who makes your clothes could earn as little as 78c an hour.

We want you to pay a living wage, instead of a minimum wage, to the women who make our clothes. It would mean the lives of women making our clothes would be greatly improved!

I know you're committed to maintaining a strong reputation for corporate citizenship and social responsibility. I also know that over 80% of your clothes come from factories that you own - that means you're in a great position to make sure the women making your clothes are paid a living wage! I would love to see you take this big step for the better, and make a public, credible commitment to paying a living wage.

Regards,

_____ (a Bonds customer)